



2009 Sponsorship Opportunities

The arts will come alive on October 10, 2009 in Downtown Wake Forest for the 6th Annual Autumn Arts Festival. The Wake Forest Downtown Revitalization Corporation and the Wake Forest Cultural Arts Association host the event annually to showcase the talents of Wake Forest and other regional artists.

Over the past several years, the festival has gained popularity and now attracts over 5,000 people to Downtown Wake Forest. In 2009, three stages of entertainment will provide visitors a unique experience. Entertainment will include a main stage with musical acts, a stage featuring dance performances, and finally, the South White Street Stage will provide children's entertainment.

Sponsorship of the 6th Annual Autumn Arts Festival is an excellent way to get involved in Downtown, gain exposure, and support the arts. Your tax deductible contribution can reflect a particular area of commitment or general sponsorship such as sponsorship of the children's activities or the juried art exhibit areas. All sponsors are provided booth space for your company's promotional use.

The Wake Forest Downtown Revitalization Corporation is a 501(c)3 non-profit organization which means your sponsorship is tax deductible as allowed by the Internal Revenue Service Rules and Guidelines. Simply complete the form enclosed or go to http://www.wakeforestdowntown.com/drc/special_events.asp. Please pledge your support by July 31, 2009 for the most benefit.

For more information, please call Maggie O'Neill at 919-570-1372 or email her at maggie@wakeforestdowntown.com for more information.

wakeforestdowntown.com

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Support Cultural Arts and Downtown Wake Forest

SPONSORSHIP LEVEL	RECEIVABLES	COST	SPONSORSHIP AREAS
Gold Sponsor	<ul style="list-style-type: none"> Company logo on all advertising, promotions, and Brochures, exclusive recognition on radio ads (<i>reach estimated 50,000 people</i>) Company logo on all promotional banners Booth space for your company for promotional use Advertisement on Wake Forest Downtown website as grand sponsor for year with logo (<i>over 5,000 hits per month</i>) Logo in Downtown Matter's Newsletter— in September and October (<i>reaches over 2,000 people</i>) Recognition in 2009-2010 Wake Forest Downtown Annual Report 	\$3,000	Grand Sponsor Level
Title Sponsor	<ul style="list-style-type: none"> Company logo on all advertising, posters, promotions, and brochures (<i>reach estimated 30,000 people</i>) Company banner at event Booth space for your company for promotional use Advertisement on Wake Forest Downtown website as title sponsor for year (<i>over 5,000 hits per month</i>) Logo in Downtown Matter's Newsletter in September and October (<i>reaches over 2,000 people</i>) Recognition in 2009-2010 Wake Forest Downtown Annual Report 	\$1,000	Artist Venue Children's Area Entertainment
Event Sponsor	<ul style="list-style-type: none"> Company logo on all posters, print ads, and brochures (<i>reach estimated 15,000 people</i>) Company banner at event Booth space for your company for promotional use Advertisement on Wake Forest Downtown website as event sponsor for year (<i>over 5,000 hits per month</i>) Recognition in 2009-2010 Wake Forest Downtown Annual Report 	\$500	Event
Friend of the Arts	<ul style="list-style-type: none"> Booth space for your company for promotional use Recognition in event program Recognition on Wake Forest Downtown website, newsletter, and Annual Report 	\$100	

Company Name _____

Address _____

Company Contact _____

Telephone Number _____ Fax Number _____

Email _____